

MIKE CASTALDO



PROFESSIONAL EXPERIENCE **ONE**

State Field Coordinator

- Developing volunteer leaders across the region that will be deployed at key moments throughout the year to take action for ONE.
- Works closely with the U.S Campaigns team, as well as, the New Media, Communications, Policy, and Legislative teams to help implement ONE's initiatives on the ground.
- Initiated World AIDS Day event at NHIOP and NHIOP Annual First in the Nation Primary Dinner sponsorship.
- Part of the Team that successfully organized the transport and hosting of NH VIPs to the U2 Montreal concert.

Chris Sununu for Executive Council

Media Relations, Social Media Master, Field Representative

- Managed and composed content for new media outlets (FaceBook, Flickr, Twitter, and Candidate website).
- Actively engaged traditional media outlets, with particular emphasis on "Fosters Daily Democrat" (Candidate was endorsed by "Fosters")
- Protected the high value brand "Sununu"

Jim Bender for United States Senate

Regional Area Coordinator

- NHCD1 face for Campaign, responsible for advancing and representing Jim at all Seacoast events.
- Actively engaged traditional media outlets, with particular emphasis on "Fosters Daily Democrat" (Candidate was endorsed by "Fosters")

Mike Castaldo for Congress Exploratory Committee

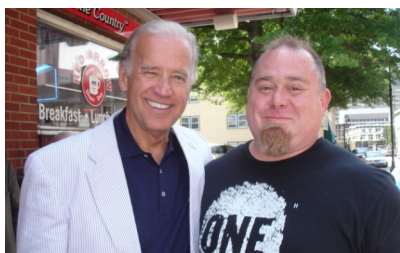
Exploratory Candidate in NHCD1 for United States Congress

- Campaigned in each of the 89 cities and towns of New Hampshire's First Congressional District
- Built a comprehensive database of supporters including town chairs throughout the district.
- Guest speaker at multiple town and county GOP monthly meetings, gave "the best speech of the day" at State party annual meeting.

ONE Campaign

ONE's Marine

- Advocated for the world's poorest billion throughout the 2008 Presidential Campaign
- Attended/advanced over 200 candidate events ensuring the next President continued with the work started by President G.W. Bush.
- "Unstuck" P.E.P.F.A.R. (the Presidents Emergency Plan for Aids Relief) a 48 Billion dollar bill being kept in committee by "the Coburn Seven" - when allowed to proceed to a vote the bill passed 86-14.



EDUCATION **Pratt Institute**

Communication Design 1983-1988

Minor in Photography

Studied under some of the greatest visual thinkers of the century.

TECHNICAL SKILLS

- A genial smile
- Reputation for civility
- New Media Guru
- Very reliable
- Quick thinker, flexible

LICENSURE

- Series 7 for Finance, Concealed/Carry

ADDITIONAL SKILLS

- Learning Spanish
- No need for GPS in most areas of the Granite State.